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FOR IMMEDIATE RELEASE

RV Education 101 and Pop Up Times Combine Efforts for a New RV Video Release

Fayetteville, NC – August 16, 2001 – RV Education 101 produces and sells educational training videos on how to use and maintain RVs. Dave Newhouse, the Editor for Pop Up Times Magazine was so impressed with the RV Education 101 Travel Trailer and Motor Home productions that he contacted the company.

Newhouse said, "I called Mark Polk, the owner, and told him we should combine efforts and make a video on pop ups. I get lots of feedback from the magazine and there are certain things I'd like to see in the video. We also get a lot of phone calls with questions like, How do we back our pop up?"

During an initial meeting between Polk and Newhouse they brainstormed what should be included in the pop up video production. When all the arrangements were finalized Newhouse made a trip to North Carolina for the filming of the video. The video covers complete set-up procedures, campground hook-ups, LP gas system, water system, electric system, appliances, accessories, tips on backing and safety cautions and warnings.

After the video was completed Polk said, "It was a lengthy project, but we're both very pleased with the final product. I think it will be extremely useful to new RVers when they purchase their first pop up." When asked about how the video will be marketed he said, "We plan to advertise and market it directly through Dave's Pop Up Times magazine and on his website and ours. We also work hard to get the videos into RV dealerships so the first time buyer gets the video when they purchase a unit."

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