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FOR IMMEDIATE RELEASE

### **RV How-To Video Producer offers Cutting Edge Instant Video Downloads for RV Consumers**

*With all of today's technology consumers want instant access to the products they purchase. Over the past few years instant download e-books were the craze and this instant gratification is currently moving in the direction of video.*

Fayetteville, NC – February 2007 -- RV Education 101, the most highly regarded RV training video and information company, is now offering instant RV video downloads. Dawn Polk the Sales & Marketing Director said, "We have been working on this technology for over two years, and are extremely happy to announce that we can finally provide this service to our customers. Up until this point we sold the RV training DVD's via the Internet and the consumer would have to wait for the product to arrive in the mail before they could view it. With instant video downloads we not only eliminate the waiting period and shipping charges, but we can offer the video downloads at a lower price because there is less overhead involved."

RV Education 101 currently offers ten DVD training titles encompassing all types of RV's and RV related topics at [www.rveducation101.com](http://www.rveducation101.com). Six of the titles are available in the form of instant video downloads at [www.rvdownloads.com](http://www.rvdownloads.com). Mark Polk added, "Our goal is to add the four remaining DVD titles in the very near future and to continue producing new titles. Now our customers can purchase the product and within minutes have the file saved to a destination on their computer, and watch it as often as they like."

RV Education 101 also offers a free monthly RV newsletter and numerous free informational RV articles and RV video tips at [www.rveducation101.com](http://www.rveducation101.com) and [www.rvuniversity.com](http://www.rvuniversity.com). Polk goes on to say, "Buying an RV is a major investment and a new RVer can be overwhelmed when just starting out. This is where our RV Education 101 training DVD's, video downloads, and e-books fill such a valuable need. Our goal at RV Education 101 is simple; to help RVer's, until they are comfortable operating and using their RV and to make all of their RV experiences safe, fun and stress free."

**XXX**